

**FOR IMMEDIATE RELEASE**

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**\*\* MEDIA ADVISORY/CALENDAR LISTING\*\***

**NOTE: EVENT SELLS OUT EVERY YEAR**

**20<sup>th</sup> Annual Denver Polo Classic to Raise More than \$300,000  
for Underserved Denver Youth**

*Largest charity polo tournament in U.S. takes place July 20 – 22, 2007*

**What:** Now in its 20th year, The Denver Polo Classic Presented by Avanade ([denverpolo.org](http://denverpolo.org)) has raised more than \$2 million for Colorado's disadvantaged children and the charities that serve them. The 2007 Denver Polo Classic Presented by Avanade is the largest charity polo event in the U.S. Throughout the three-day weekend, four teams comprised of local, regional and international polo players will compete to play on Smith Barney Championship Day for the coveted Denver Polo Cup.

**When:** Friday, July 20 at 6:30 p.m. – The Capital Grille Black Tie Ball

- Guests enjoy dinner, live music and dancing. All donations made during the Live and Silent Auctions will directly benefit The Denver Active 20-30 Children's Foundation.

Saturday, July 21 from 1 p.m. – 4 p.m. – ColleagueInvest Family Day

- ColleagueInvest Family Day is filled with numerous children's activities, including face painting, as well as qualifying round professional polo matches. Children under 12 admitted free.

Sunday, July 22 from 10:30 a.m. – 3:30 p.m. – Smith Barney Championship Day

- Polo fans arrive at the final matches decked out in garden party attire ready to watch not only World Class Polo, but also the entertaining Jack Russell Terrier Races.

**Where:** Polo Reserve Development  
4401 W. Mineral Avenue (Located at Mineral Avenue and Santa Fe Drive)  
Littleton, CO 80128  
[Map of Area](#)

Valet parking is available for Friday night's Capital Grille Black Tie Ball.  
Parking for weekend activities is located on the lower level of the Polo fields.

**Ticket Info:** 2007 Individual Ticket Prices  
\$225 – Friday, July 20/ The Capital Grille Black Tie Ball  
\$60 – Saturday, July 21/ ColleagueInvest Family Day (*Children under 12 admitted free*)  
\$200 – Sunday, July 22/ Smith Barney Championship Day

Family Package (Admission for family of four): \$100 – Saturday Only

Individual Weekend Pass (Admission to all weekend events): \$400

To purchase tickets, please call 303-832-8390.

**Why:**

The Denver Polo Classic Presented by Avanaide is supported by The Denver Active 20-30 Children's Foundation (Denver Active 20-30), a nonprofit service organization for business leaders between the ages of 20 and 39. The mission of the Foundation is to raise money for at-risk and disadvantaged children through annual fundraising events and projects. Since its inception in 1987, events hosted by Denver Active 20-30 have raised more than \$3.5 million. Denver Active 20-30 has three primary events that it hosts throughout the year: The Denver Polo Classic, Brokers Benefiting Kids and Christmas for Kids. For more information on the Denver Active 20-30 Children's Foundation, please visit [www.da2030.com](http://www.da2030.com).

Major 2006 grant recipients include:

- Advocates For Children
- Anchor Center for Blind Children
- Boys Hope Girls Hope of Colorado
- Breckenridge Outdoor Education Center
- Children's Museum
- Colorado Therapeutic Riding Center
- Colorado I have a Dream Foundation
- Colorado Uplift
- Denver Firefighters Burn Foundation
- Denver Inner City Parrish
- Denver Kids
- Emily Griffith Center
- Families First
- Family Homestead
- Family Pathways
- Four Mile Historic Park
- Kids in Need of Dentistry
- Mental Health Association of Colorado
- Open Fairways
- Rocky Mountain Children's Choir
- Sewall Child Development Center
- Young Americans Center for Financial Education

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